snapLogic®

Path to Modernization: Accelerate your digital investments

Modernize your legacy applications and infrastructure with SnapLogic

In the past decade, companies have poured investments into their digital transformation strategy to increase business agility, spur innovation, and increase profits. Yet, most still don't see the return on investments (ROI) from their investments and are still being held back by their legacy infrastructure.

Companies built on an IT-centric infrastructure cannot pause business operations to replace their legacy applications. IT continues to invest in legacy systems by maintaining and building workarounds to keep the business running, which becomes virtually unscalable. The ongoing upkeep delays business projects and slows down companies from meeting their business objectives.

Modernize with SnapLogic

SnapLogic is a unified hybrid integration platform enabling companies to modernize their legacy infrastructure and move to the cloud faster. While many companies may never retire older systems from their architecture, SnapLogic supports hybrid environments, enabling the business to access on-premises and cloud data from anywhere.

SnapLogic automates back-end systems processes and application workflows as well as ETL (extract, transform, load) and ELT (extract, load, transform) on large volumes of data into a cloud data warehouse or storage solution, all from one unified platform.

Through its self-service, low/no-code integration approach, SnapLogic empowers users with varying skill levels to speed data and application integrations to meet their business potential without overburdening IT, leading to a lower total cost of ownership (TCO).

Modernization Benefits

On average, customers who modernized with SnapLogic gain:

- 40% reduction in overall integration complexity
- 80% reduction in implementation time
- 3X improvement in integration performance

Leading customers partnered with SnapLogic to modernize their company and meet tomorrow's business needs.

American Fast Food Chain

The American Fast Food Chain had four different on-premises integration tools, which increased complexity with cloud technologies. The average lead time to deliver integration is two months with 10 support engineers.

After implementing SnapLogic, the American Fast Food Chain enjoyed the following benefits:

- Realized **$3 million** in savings
- Sped up its time-to-market by reducing the amount of time needed to get access to data from franchises by **90%**
- Lowered maintenance time and costs by reducing the number of integration workflows by **75%**

Global Investment Management Firm

The Global Investment Management Firm prioritized its company-wide 'Cloud First' initiative. It needed to retire older technologies in order to meet its evolving business needs. Its existing integration tool was too rigid and wasn't performing to achieve the business outcomes it needed. With over 16,000 integrations workflows and multiple interfaces to do application

and data integrations, the maintenance was too slow and costly, decreasing employee productivity.

The Global Investment Management Firm chose SnapLogic as its unified hybrid platform to help them modernize their existing environment as they retire older technologies and adopt cloud applications.

Multinational Pharmaceutical Company

The Multinational Pharmaceutical Company built a unified data platform with the goal of speeding up the clinical trial process and approvals. The data platform became inadequate as they adopted newer cloud applications to expand and support the platform. Their existing integration tool and custom-coded integrations couldn't keep pace with the clinical trial process, and as a result, they were unable to launch new drugs in a timely manner.

The Multinational Pharmaceutical Company chose SnapLogic to expand its data platform. They obtained the following results:

- Connected 15 cloud applications into Salesforce and Veeva within 3 months
- 2 million pipeline executions/month
- 29 billion documents processed/month
- 400+ users empowered to do self-service integrations

Leading Computer Software Company

A Leading Computer Software Company had six disparate integration tools with overlapping capabilities which significantly decreased operational efficiency. Although the company's 50 developers were solely focused on building integrations, business stakeholders waited approximately six months to get their integrations completed. The integration delays caused delays in meeting business objectives.

The Leading Computer Software Company consolidated all its integration tools after choosing SnapLogic as its unified integration platform and achieved the following:

- 90% reduction in wait times to get integrations delivered for the business
- Realized $55 million in cost savings by consolidating platforms and reducing the size of the center of excellence (COE)
- Empowered over 1,800 citizen integrators to do self-service integrations across the company

* SnapLogic-Vanson Bourne, State of Data Management Survey, 2020

Don't delay your digital transformation projects, embark on your modernization journey today. **Contact us**.

Customers that have modernized with SnapLogic

SnapLogic powers the automated enterprise. The company's self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprisesaround the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at **snaplogic.com**.