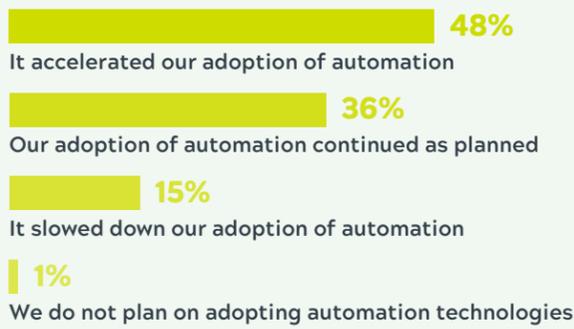


THE IMPACT OF COVID-19 ON AUTOMATION INITIATIVES

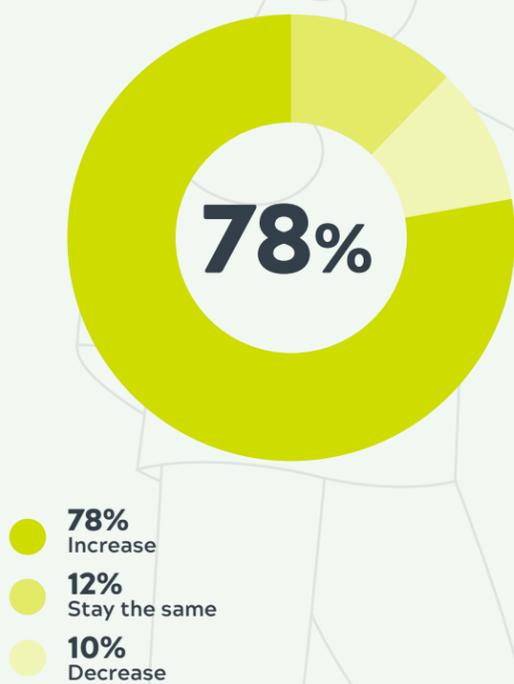
Many businesses have reached for new technology to help them adapt and respond to the disruption caused by COVID-19. Automation promises to replace the low-value, repetitive tasks that too often slow down critical business processes and decision making. However, successful adoption is not without its challenges.

COVID-19 HAS ACCELERATED AUTOMATION INITIATIVES

Did the pandemic accelerate or slow down your adoption of automation?



Are you expecting to increase or decrease your spend on automation in the coming 12 months?

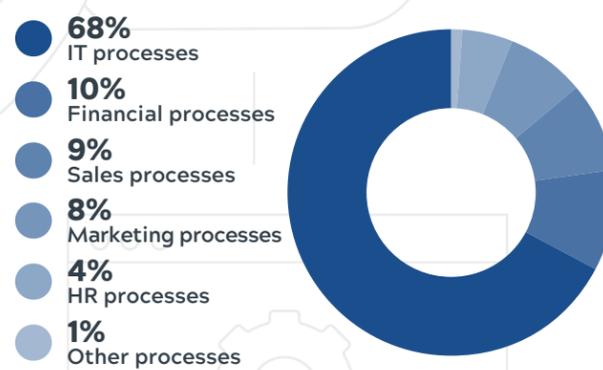


WHAT'S DRIVING AUTOMATION?

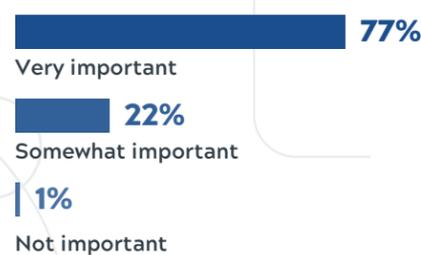
Why are you investing in automation?



What organizational area did you focus your initial automation efforts on?



How important is it to have an enterprise-wide approach to automation versus a siloed, one-off approach?



INTEGRATION IS AN ESSENTIAL TOOL FOR OVERCOMING AUTOMATION CHALLENGES

What is hampering the rollout of your automation initiatives?



What technologies make up your enterprise automation toolkit?

