

SnapLogic for Higher Education

Propelling students in the era of Enterprise Automation

External and internal factors have catalyzed higher education institutions to adopt hyper-automation and embark on their own digital transformation. From protecting students and faculty from the Covid-19 pandemic to adopting new cloud solutions to further support remote learning, Higher ed leaders see a higher demand for data-informed decision making, increased collaboration needs, and a widespread adoption of hybrid learning models. As a result, institutions see a clear silver-lining in funding their digital transformation journey.

SnapLogic Overview

SnapLogic helps higher education leaders accelerate their data migration, and application and data integrations, to build a solid foundation and meet their students and faculty's evolving needs. SnapLogic's Intelligent Integration Platform (IIP) enables institutions to automate their legacy systems processes with a low/no-code integration approach, reducing the IT team's hand-code scripting workload and maintaining efforts. Additionally, SnapLogic empowers departments across the campus to automate their data and applications to spur innovation and gain insights to make data-driven decisions through real-time analytics.

Higher Education Use Cases

1. Accelerate digital transformation

Institutions have decades-old systems and applications that are limited in capabilities or no longer support the institution's evolving programs and curriculums. As a result, leaders from departments and colleges push IT to modernize the applications they use every day. Migrating legacy apps and data to the cloud with a hybrid integration approach enables IT to prioritize their migration journey as well as keep legacy applications during the migration process. Once the migration is complete, data is then more accessible to stakeholders across the campus.

2. Uncover opportunities with complete data insights

Data centralization is the foundation of every data-centric organization. From understanding the student journey to improving student programs and curriculums, institutions need to centralize their data for analytics and insights. With more complete student insights, the staff and faculty can take a data-driven approach in uncovering areas of improvement or opportunities.

3. Delight students with exceptional experiences across their journey

Students interact with various applications from the moment they apply to a college to even life after

graduation. The information exchange between these applications is critical throughout the student journey. However, data is not updated or exchanged anytime a business process is broken between applications, leading to a broken student journey. As a result, these businesses need to be automated to eliminate broken processes or error-prone manual intervention, enabling students, staff, and faculty to gain access to information whenever and wherever they need it.

Higher Education Leaders Trust SnapLogic

Leaders in higher education rely on SnapLogic to succeed in the fast-paced digital transformation era. Institutions have to respond to staff and faculty requests and optimize their lean IT team's time and value.

Accelerating Integrations with low/no-code Approach at Boston University

Prior to SnapLogic, Boston University's IT department built scripts to connect applications so that students, faculty, and staff could access the information they needed. Each time an integration is needed, IT would spend days to weeks building or managing integrations. Once SnapLogic replaced manual scripting, IT was able to speed up integration development so that students, faculty, and staff can access data and automate business processes, such as class scheduling and building access into automated workflows.

Automating Covid-19 Surveillance Tracking at Davidson College

At the beginning of the Covid-19 pandemic, campuses were closed and the college turned to

remote learning to keep students, staff, and faculty safe. Davidson College, however, believed that students thrived more with in-person learning. As a result, the Digital Transformation team at Davidson College was tasked to build a Covid-19 surveillance tracking system within 10 days. Since the deployment, the team has successfully processed over 77,000 tests and kept everyone safe on campus.

Modernizing integrations at the World's Leading Research University

The world's leading research university sought for an alternative integration solution to enhance their services to their alumni and streamline alumni campaigns. Their legacy tool had limited integration capabilities that delayed their integration projects, which in turn stalled their alumni campaign efforts. SnapLogic's quick setup, low/no-code integration approach, and minimal training to get started, helped increase operational efficiency and eliminate integration complexity.

Achieving Digital Transformation at a Liberal Arts College

As one of the Seven Sister colleges, the Liberal Arts College embarked on their digital transformation journey to improve operational efficiencies. Their goal was to migrate all their data to the cloud and replace legacy systems with new cloud applications, such as Workday. The College chose SnapLogic as their integration platform-as-a-service (iPaaS) to move their legacy systems to the cloud, enabling stakeholders from the College to gain faster access to information for decision making.

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